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Presented by Robert Harrison

Seneca Author Services

May 17, 2025



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book.

Moby Dick

Call me Ishmael. Some years ago—never mind how long precisely—having little or no money in my purse, and nothing particular to interest me on shore, I thought I would sail about a little and see the watery part of the world. It is a way I have of driving off the spleen and regulating the circulation. Whenever I find myself growing grim about the mouth; whenever it is a damp, drizzly November in my soul; whenever I find myself involuntarily pausing before coffin warehouses, and bringing up the rear of every funeral I meet; and especially whenever my hypos get such an upper hand of me, that it requires a strong moral principle to prevent me from deliberately stepping into the street, and methodically knocking people's hats off—then, I account it high time to get to sea as soon as I can. This is my substitute for pistol and ball. With a philosophical flourish Cato throws himself upon his sword; I quietly take to the ship. There is nothing surprising in this. If they but knew it, almost all men in their degree, some time or other, cherish very nearly the same feelings towards the ocean with me.

There now is your insular city of the Manhattoes, belted round by wharves as Indian isles by coral reefs—commerce surrounds it with her surf. Right and left, the streets take you waterward. Its extreme downtown is the battery, where that noble mole is washed by waves, and cooled by breezes, which a few hours previous were out of sight of land. Look at the crowds of water-gazers there.

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Chapter One



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Herman Melville

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Now, when I say that I am in the habit of going to sea

Anatomy of a book page

Chapter One



Chapter header

Drop cap

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Text block

There now is your insular city of the Manhattoes, belted round by wharves as Indian isles by coral reefs—commerce

Running heads

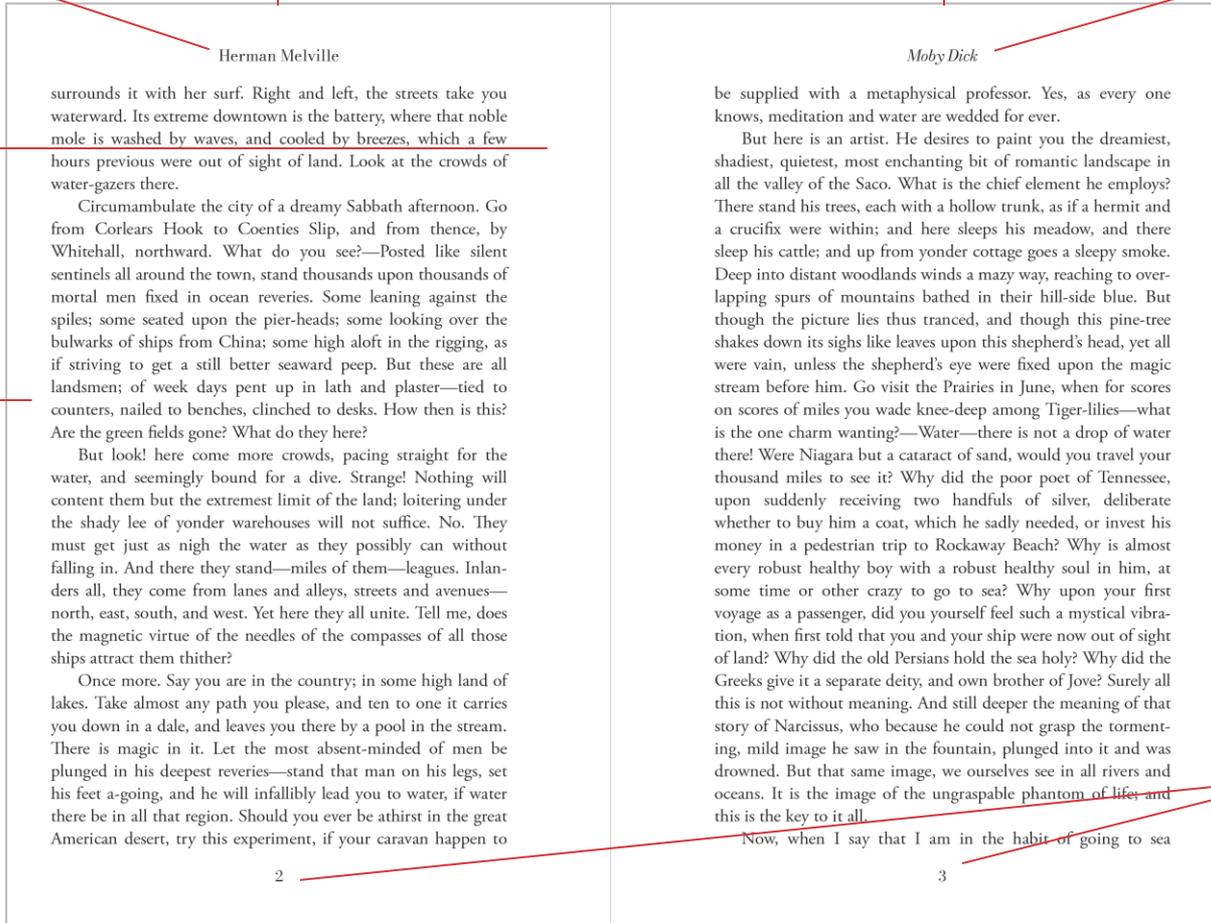
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to-right.



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verso pages	recto pages
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copyright © iv	dedication v
blank vi	contents vii
contents 2 or blank viii	acknowledgments ix
blank x	introduction xi
introduction 2 or blank xii	

Front matter

Title page and copyright page are the only mandatory pages. All pages start on a recto page (right hand page) except for the copyright page, which is on a verso page (left hand page).

Back matter

Back matter pages can contain About the Author, Appendix, Index, etc. New pages/sections always start on a recto page. Back matter pages are numbered continuously from last page of main text.

Tools to format your book

- Adobe InDesign
- Affinity Publisher
(does not export EPUBs)
- Vellum
- Atticus
- Scrivener
- Reedsy
- Microsoft Word (does not export EPUBs)

Adobe InDesign

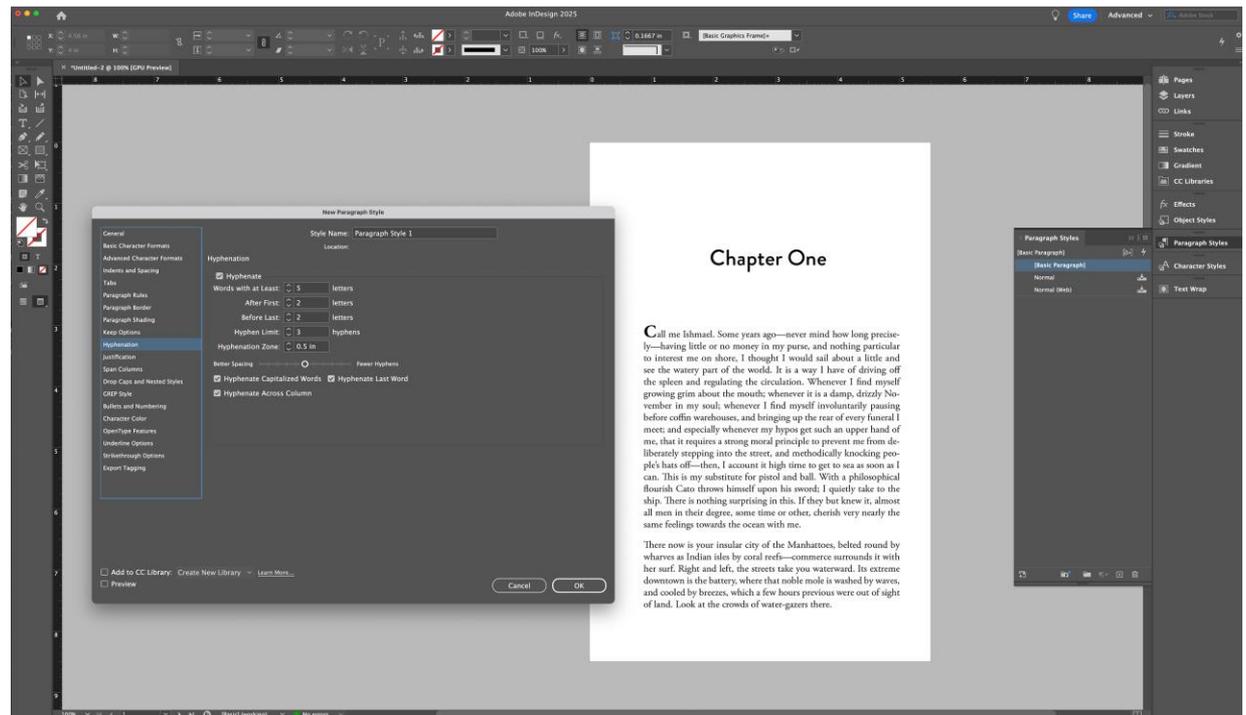
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- Unprecedented control and customization

CONS

- Expensive (\$23/month for InDesign, \$60/month for full Adobe suite)
- Very steep learning curve
- Difficult to export EPUBs

Adobe InDesign Interface



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Affinity Publisher

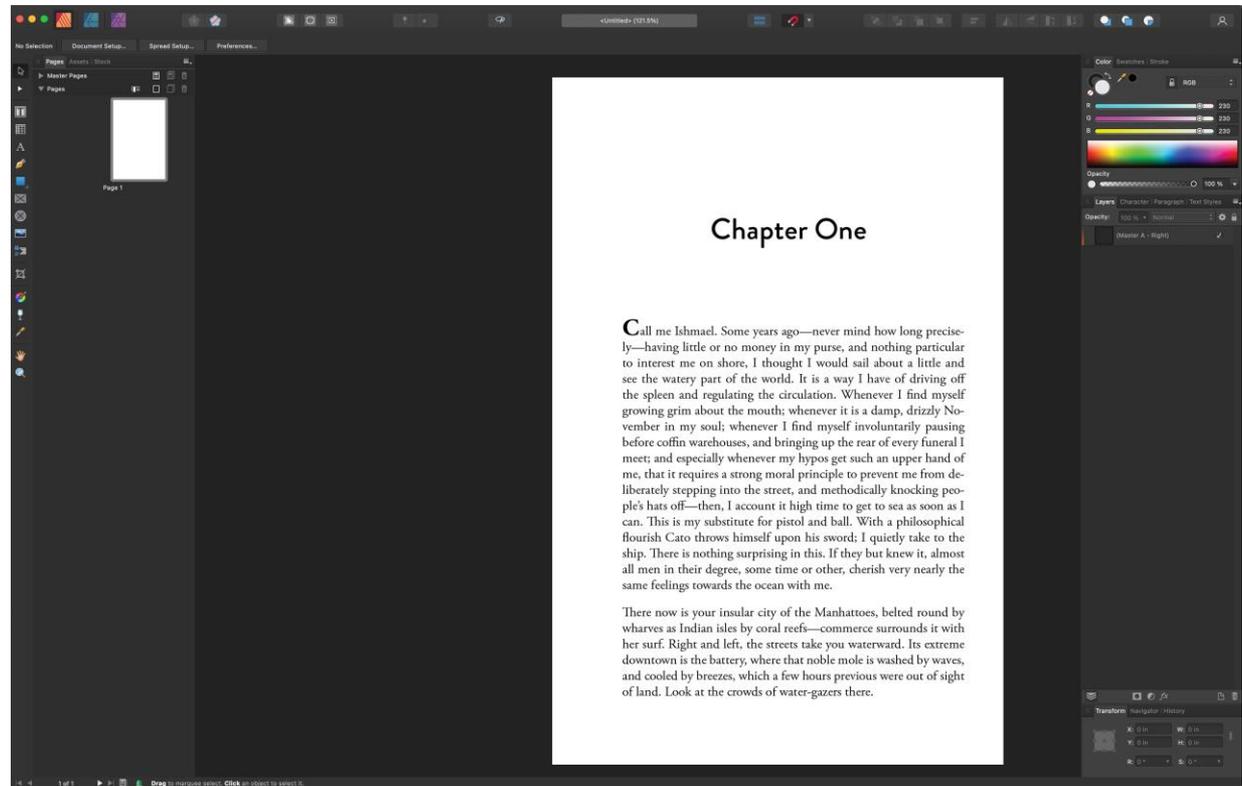
PROS

- Less expensive than InDesign. Purchase once, not a subscription. (\$70, \$165 for full Affinity suite)
- Has most of the capabilities of InDesign

CONS

- Very steep learning curve
- Does not to export EPUBs

Affinity Publisher Interface



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Vellum

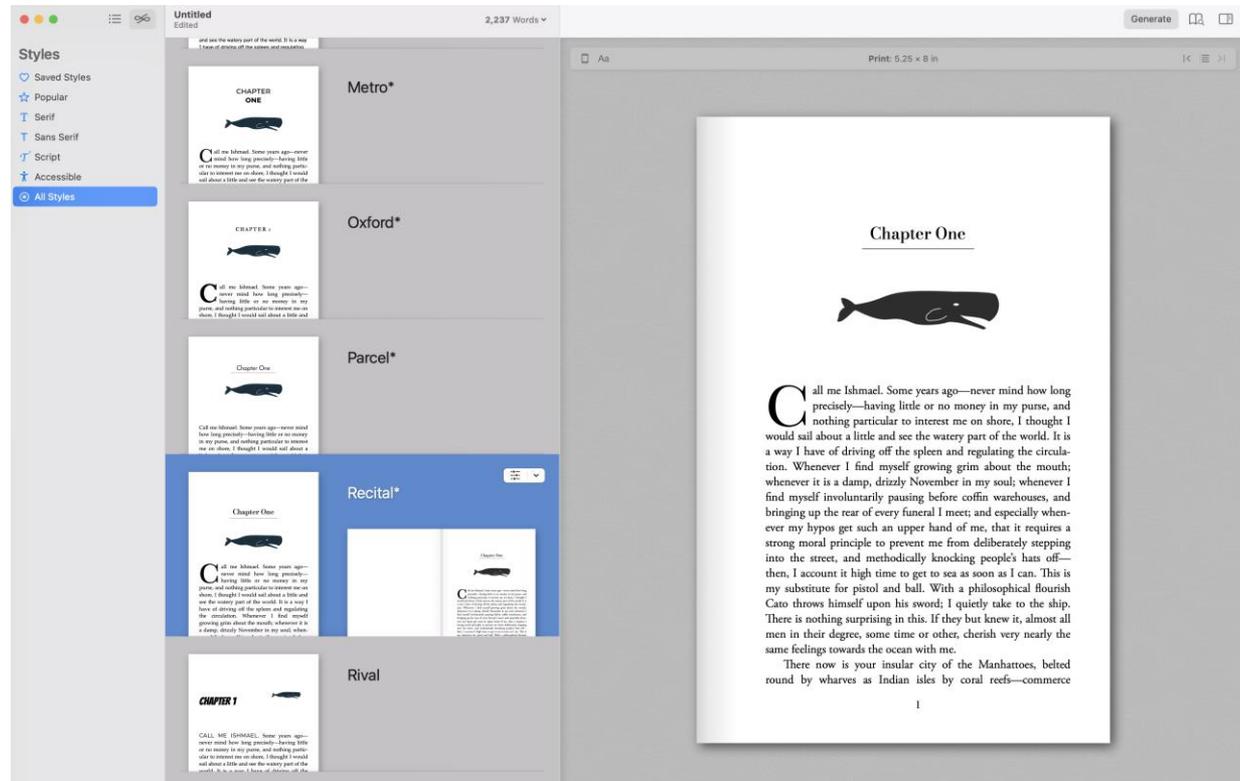
PROS

- Easy to learn and use
- Template-based
- Produces professional-quality print books and ebooks.
- Easy to format extras like text conversations, images, handwritten notes, etc.

CONS

- Expensive (\$250, one-time purchase).
- Runs on Mac only (can run on PC with MacInCloud).

Vellum Interface



www.vellum.pub

Untitled Edited 2,237 Words

Moby Dick
Herman Melville

Title Page
Contents
Chapter 1

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Recital

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- First Paragraph
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- Ornamental Break
- Block Quotation
- Verse
- Text Conversation
- Written Note
- Written Note
- Written Note
- Photograph
- Portrait
- Caption
- Header and Footer**
- Body

Header and Footer

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2 Herman Melville

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Ornamental Break

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Moby Dick 3

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All Features

Though I cannot tell why it was exactly that those stage managers, the Fates, put me down for this shabby part of a whaling voyage, when others were set down for magnificent parts in high tragedies, and short and easy parts in genteel comedies, and jolly parts in farces—though I cannot tell why this was exactly; yet, now that I recall all the circumstances, I think I can see a little into the springs and motives which being cunningly presented to me under various disguises, induced me to set about performing the part I did, besides cajoling me into the delusion that it was a choice resulting from my own unbiased freewill and discriminating judgment.

ISHMAEL

I think the captain is mad.

STUBB

Don't let him hear you say that. He'll tie you to the yardarm.

ISHMAEL

He's obsessed with this whale.

STUBB

You might be too if it bit your leg off.

Chief among these motives was the overwhelming idea of the great whale himself. Such a portentous and mysterious monster roused all my curiosity. Then the wild and distant seas where he rolled his island bulk; the undeliverable, nameless perils of the whale; these, with all the attending marvels of a thousand Patagonian sights and sounds, helped to sway me to my wish. With other men, perhaps, such things would not have been inducements; but as for me, I am tormented with an everlasting itch for things remote. I love to sail forbidden seas, and land on barbarous coasts. Not ignoring what is good, I am quick to perceive a horror, and could still be social with it—would they let

me—since it is but well to be on friendly terms with all the inmates of the place one lodges in.

By reason of these things, then, the whaling voyage was welcome; the great flood-gates of the wonder-world swung open, and in the wild conceits that swayed me to my purpose, two and two there floated into my inmost soul, endless processions of the whale, and, mid most of them all, one grand hooded phantom, like a snow hill in the air.

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Atticus

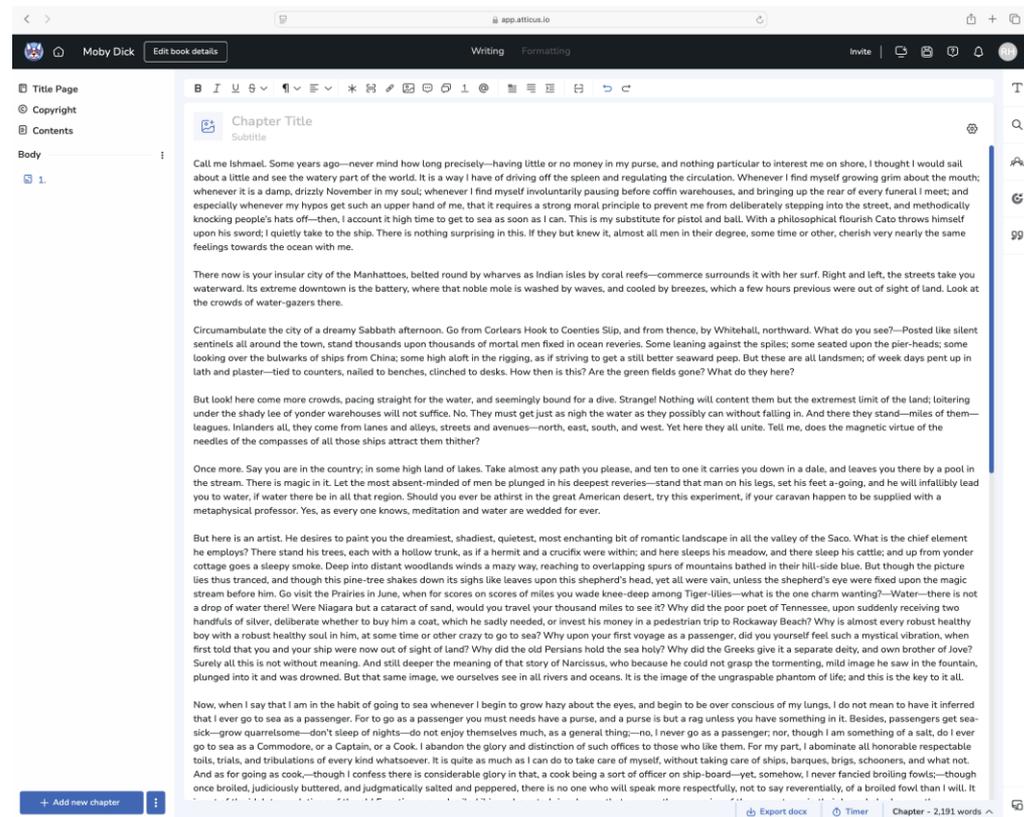
PROS

- Easy to learn and use
- Template-based
- Produces professional-quality print books and ebooks.
- Easy to format extras like text conversations, images, etc.
- Web-based

CONS

- Slow to sync.
- Can be glitchy...save often!
- Somewhat pricey, \$150

Atticus Interface



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Chapter 1

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< Chapter | Chapter >

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Chapter subtitle

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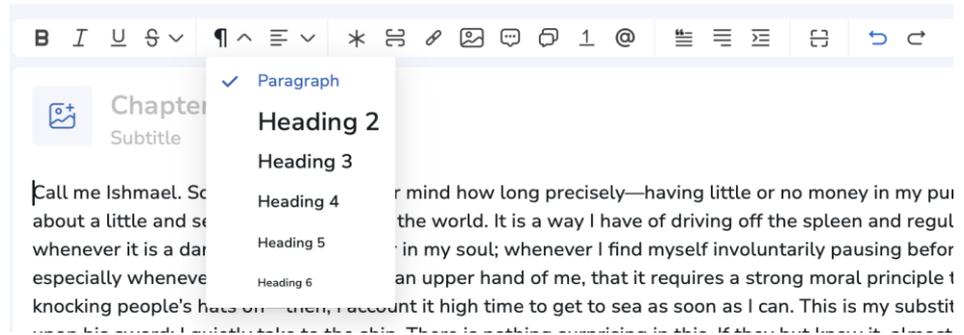
< Chapter Chapter >

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my lungs, I do not mean to have it inferred that I ever go to sea as a passenger. For to go as a passenger you must needs have a purse, and a purse is but a rag unless you have something in it. Besides, passengers get sea-sick—grow quarrelsome—don't sleep of nights—do not enjoy themselves much, as a general thing;—no, I never go as a passenger; nor, though I am something of a salt, do I ever go to sea as a Commodore, or a Captain, or a Cook. I abandon the glory and distinction of such offices to those who like them. For my part, I abominate all honorable respectable toils, trials, and tribulations of every kind whatsoever. It is quite as much as I can do to take care of myself, without taking care of ships, barques, brigs, schooners, and what not. And as for going as cook,—though I confess there is considerable glory in that, a cook being a sort of officer on ship-board—yet, somehow, I never fancied broiling fowls;—though once broiled, judiciously buttered, and judgmatically salted and peppered, there is no one who will speak more respectfully, not to say reverentially, of a broiled fowl than I will. It is out of the idolatrous dotings of the old Egyptians upon broiled ibis and roasted river horse, that you see the mummies of those creatures in their huge bake-houses the pyramids.

No, when I go to sea, I go as a simple sailor, right before the mast, plumb down into the fore-castle, aloft there to the royal mast-head. True, they rather order me about some, and make me jump from spar to spar, like a grasshopper in a May meadow.

And at first, this sort of thing is unpleasant enough. It touches one's sense of honor, particularly if you come of an old established family in the land, the Van Rensselaers, or Randolphs, or Hardicanutes. And more than all, if just previous to putting your hand into the tar-pot, you have been lording it as a country schoolmaster, making the tallest



Scrivener

PROS

- Inexpensive (One-time purchase of \$60)
- Runs on Mac and PC
- Integrated with excellent writing tools such as Outliner and Corkboard

CONS

- Formatting (“compiling”) is difficult, not intuitive
- Interface is clunky, developers have no plans to update

Scrivener Features

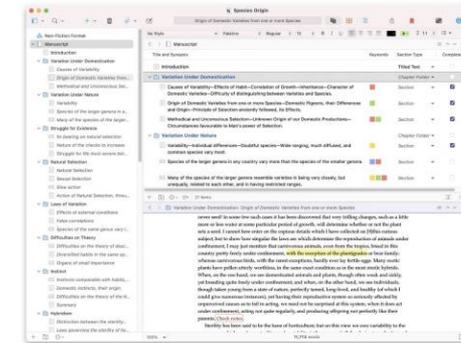


Corkboard

The corkboard is one of the writer's most familiar planning tools. But before Scrivener, if you moved index cards on the board, you also have to reshuffle the sections those cards represented in your manuscript to reflect your changes. In Scrivener, every section of your project is attached to a virtual index card. Scrivener's corkboard lets you step back and work with just the synopses you've written on the cards—and when you move them, you're rearranging your manuscript at the same time.

Outliner

Find the structure of your writing with Scrivener's powerful outliner. Like the corkboard, the outliner lets you work with an overview of a chapter, a part, or even your whole manuscript—but puts even more information at your fingertips. Arrange your draft however you want using folders and subfolders. Review synopses of what you've written so far or summarise what you need to write next. Check word counts. View meta-data. And when you suddenly realise your epilogue would work better as a prologue? No problem. Easily reorganise everything using drag and drop.



<https://www.literatureandlatte.com/scrivener/>

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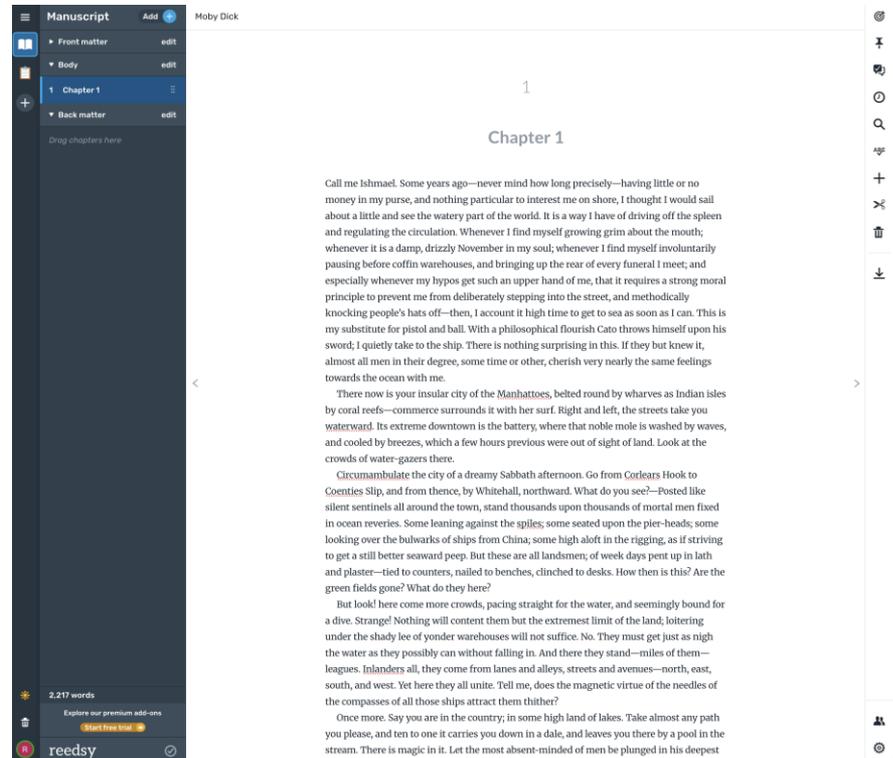
PROS

- It's free
- Web-based, so can be accessed anywhere
- Exports as PDF and EPUB
- Template-based, easy to learn and use

CONS

- Very basic, only three overall styles to choose from

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Moby Dick

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Hide chapter numbers



Drop caps
at start of chapter

End note positioning

At the end of page

At the end of the book, in a separate chapter

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1

In the Beginning

Then it hit me. I'd bought the bike! I had no idea where it would take me. I didn't know what type it was, I had no knowledge or mechanical skills about these things. But I bought it because I wanted it.

And I made an effort. It was my goal that year to fix it up, get it out on the road.

She left me six months later.

She went to Portland. Said she might go to school out there or get a job in a book store. I didn't understand.

She said it was her calling. Something was pulling her there.

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Microsoft Word

PROS

- Most authors already use it and are familiar with at least its basic functions

CONS

- Formatting in Word can be a challenge, especially when starting from scratch
- Does not export EPUBs, so need another program to convert (Calibre is free and does a good job converting DOCX to EPUB)

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Book Formatting > **Format Your Paperback** > **Paperback and Hardcover Manuscript Templates**

Paperback and Hardcover Manuscript Templates

To help you format your manuscript, we created templates in Microsoft Word. For the best results, follow the instructions in this guide.

Depending on your book, some steps may be unnecessary (for example, if your book doesn't have images).

Contents

- Choose a template
- Customize front matter
- Customize chapter pages
- Add page numbers to table of contents
- Pre-publication checklist

Video: Templates for paperback formatting:

1 Choose a template

Decide what kind of template you want and find your trim size. You can download **blank templates** or **templates with sample content**. The blank templates have the page size and margins set. The templates with sample content placeholder text. Customize the parts you want to keep, and delete the sections you don't.

The most common trim size for paperbacks in the US is 6" x 9" (15.24 x 22.86 cm), but you have several trim size options. If you're unsure which size to pick, find books with content similar to yours to get an idea of what readers:

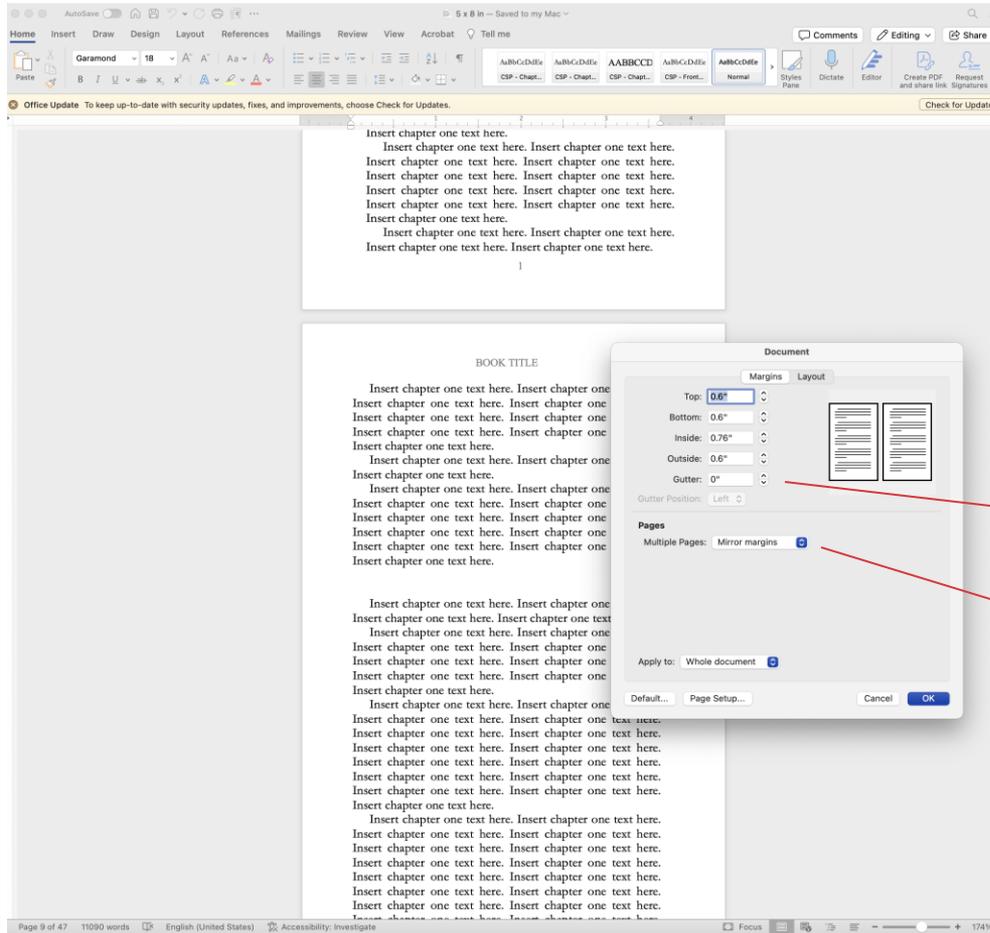
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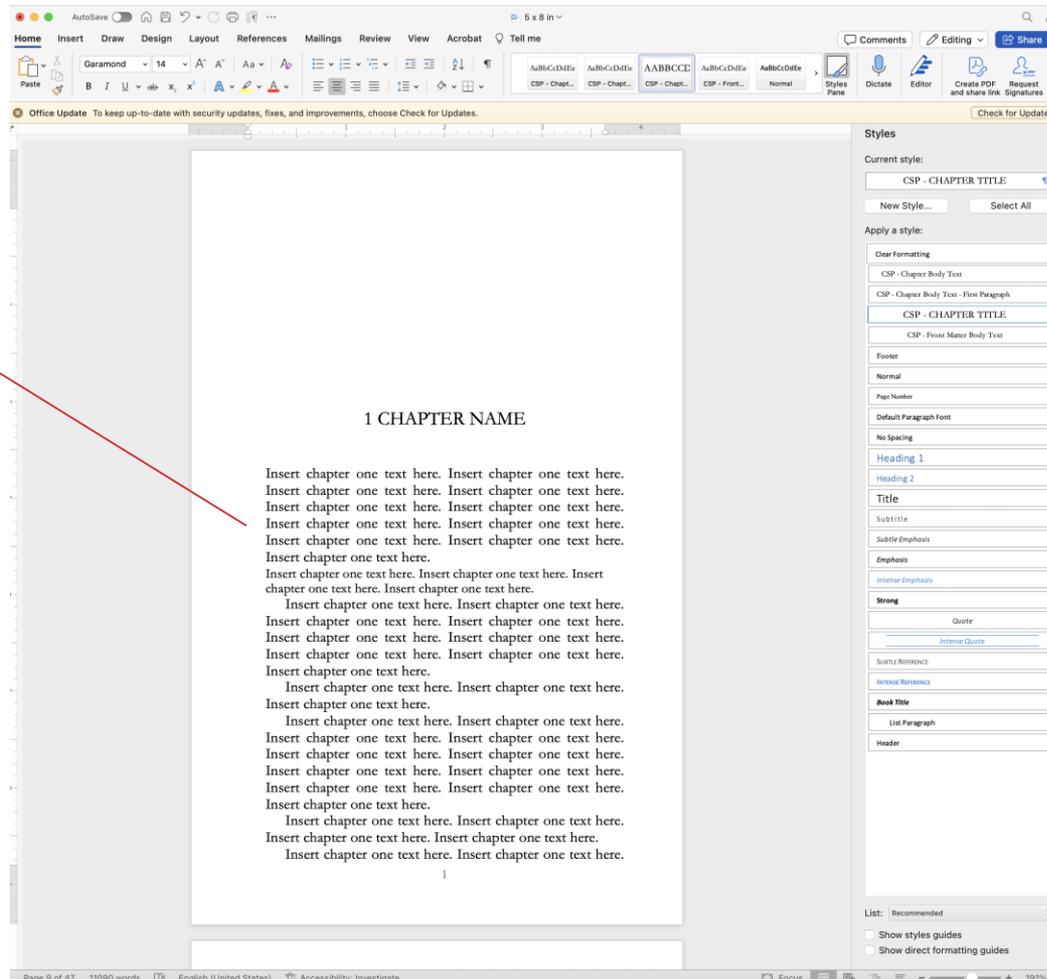
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Adjust margins as needed.
Make sure Gutter is set to 0"

Make sure to Mirror margins

Copy and paste your text into template, one chapter at a time.

The Word template from KDP comes pre-filled with front matter, such as title page, copyright page, acknowledgments, dedication, etc.



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- Word 97-2004 Template (.dot)
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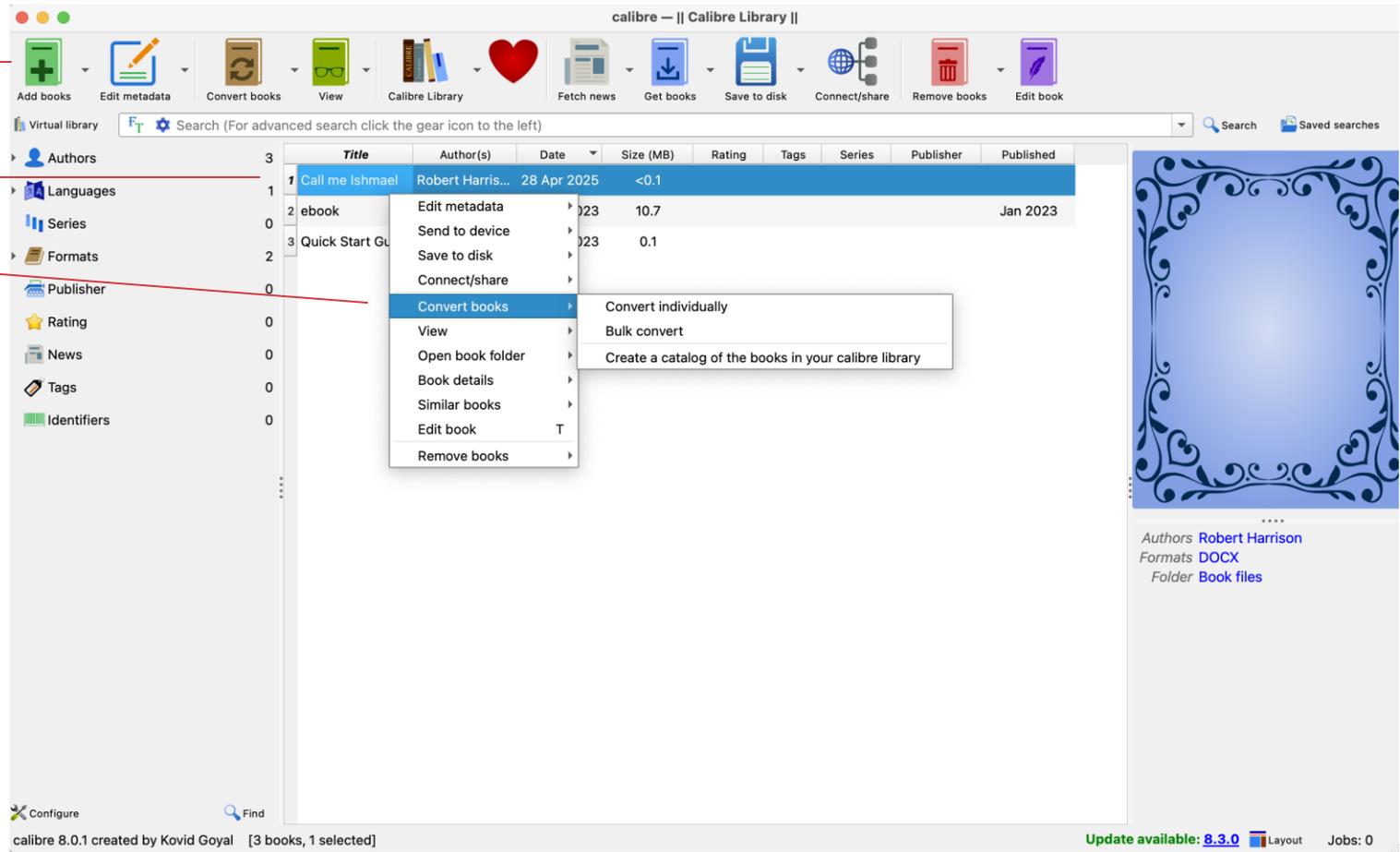
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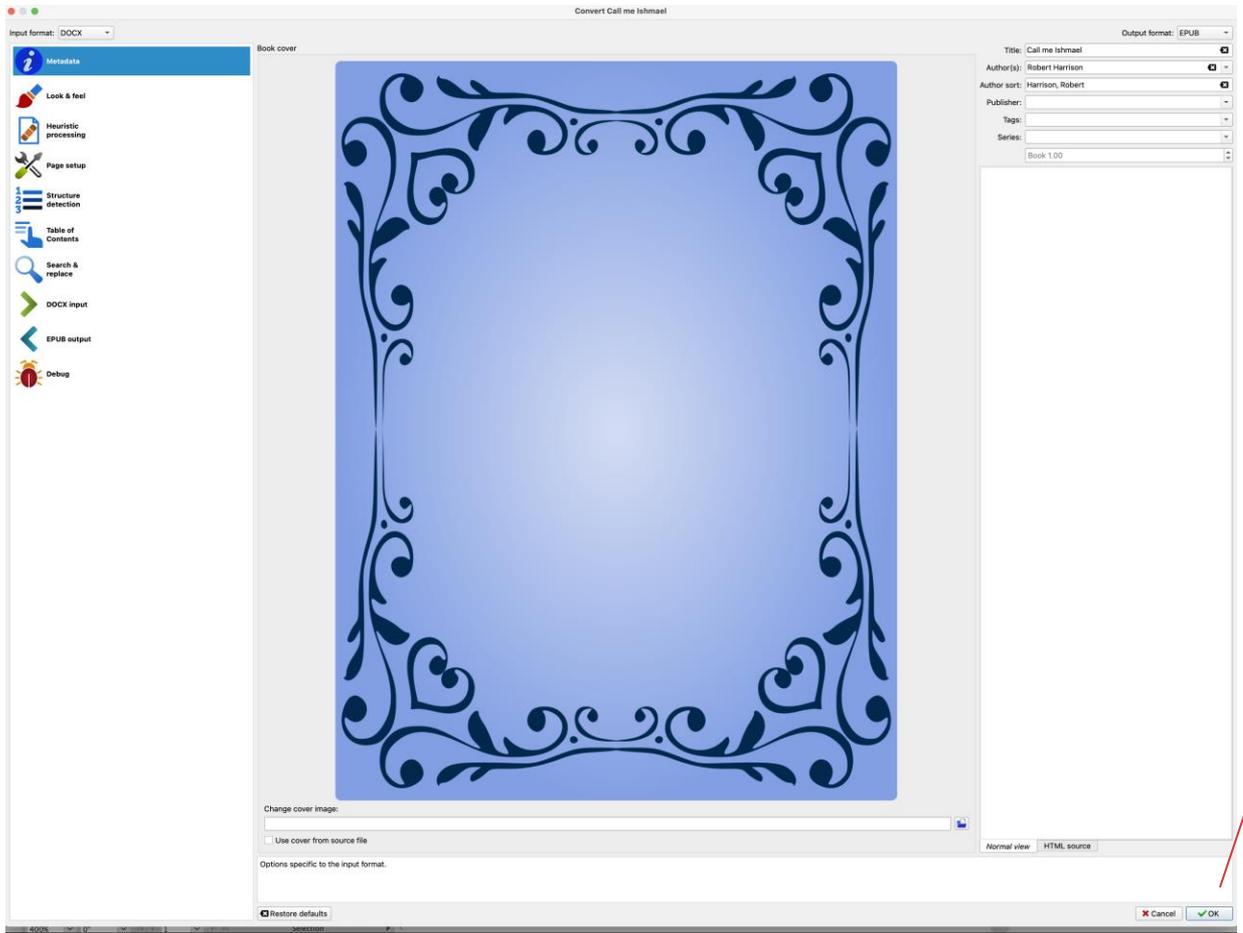
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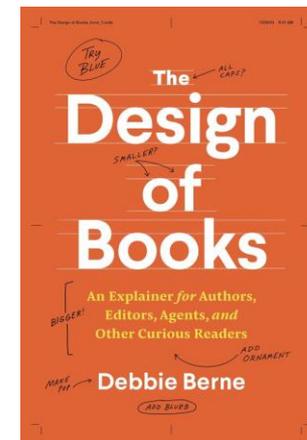
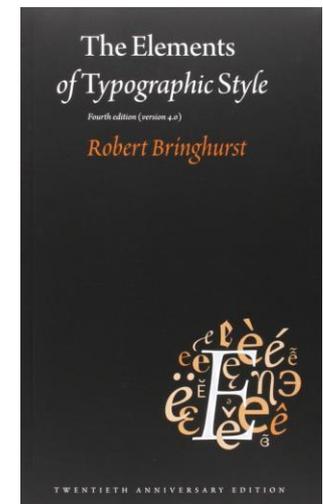
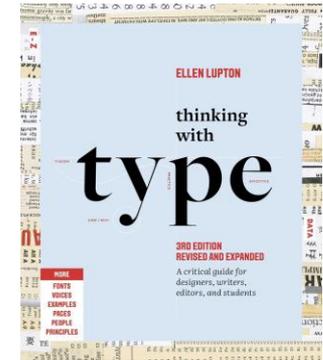
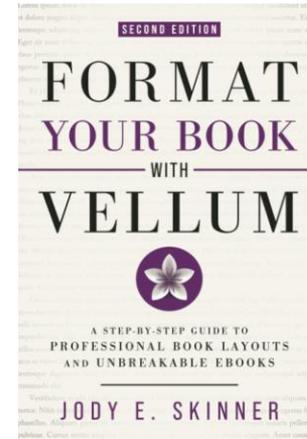
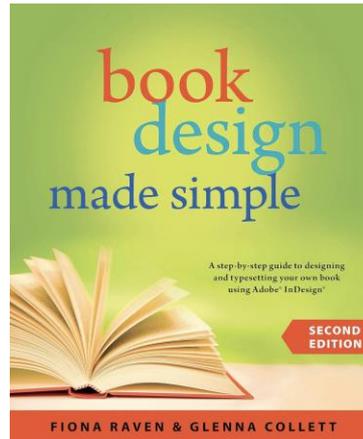
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